



# The Rotaripost

August 2, 2016

## Keynote *News From District 6190*

**Tuesday,  
12:00 Noon**

**12:13 p.m.  
Bell-Ringing**

**Shreveport  
Convention  
Center**

**Cynthia A. Cespiva** joined the Rotary Club of Alexandria in 2004. She has served on that club's Board for seven years, served as Club President 2011-2012, Assistant Governor 2013-2014 and serves on the District 6190 leadership team.



During her year as club president, the Alexandria club received two distinguished Rotary International Awards: Presidential Citation Award and the Change Maker Award.

Cindy is the owner/operating manager at CAC Consulting Group, a vibrant marketing consulting business specializing in public relations, marketing strategies and sales processes. She is a certified trainer and consultant for economic development division and serves clients from Louisiana to New York. Cindy is an anchor on Good Day Cenla, a morning television talk show which airs on local CBS and NBC affiliates.

*Cindy Cespiva*



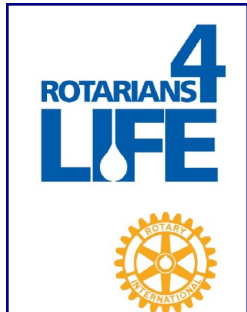
With a passion for service, Cindy has served these organizations: The Salvation Army Central Louisiana Chapter Advisory Board; president of the Pineville High School Rebel Club; Pollock Federal Prison Community Board; Central LA Chamber of Commerce; Wellness Work at Cenla; March of Dimes, American Red Cross; Better Business Bureau and Special

Olympics.

She earned her bachelor's degree from LSU and is working toward her MBA in global economy. Cindy and husband Brian have two sons and two grandchildren.

### Rotarians Serving Others

<i>Pat Cord</i>	<i>Money Table</i>
<i>Kim Green</i>	<i>Raffle</i>
<i>Need A Volunteer</i>	<i>Scanner- Greeter-4Way Test</i>
<i>Pat Day</i>	<i>Invocation</i>
<i>Tom Arceneaux And Kermit Poling</i>	<i>Music</i>



**August 23, 2016**

**Rotary Blood Drive  
Sign up is now going on**



## Atlanta Convention—Why Go in June 2017?

The House of Friendship is where the Rotary world comes together and where ideas, best practices, and project successes are proudly shared. You can:

- Browse booths showcasing Rotary projects, Rotary Fellowships and Rotary Action Groups
- Shop for Rotary-licensed merchandise, including pins, shirts and banners
- Meet with Rotary staff in the Resource Center about Rotary programs and services
- Enjoy food and entertainment
- Register for the 2018 convention in Toronto, Ontario, Canada.



*A House of Friendship scene*



### Rotarians in the news!

On Tuesday, club president Jeb Breithaupt recognized Rotarian **John Tuggle**, Shreve Memorial Library Director, for his prominent photo (shown on left) and article on the front page of *The Shreveport Times*. Great job, John!

Kudos also went to Rotarian **Martha Marak**, executive director of the Food Bank of Northwest Louisiana. Our Food Bank received the highest rating from two leading charity evaluators—Guide Star and Charity Navigator. It was the only nonprofit organization in Northwest Louisiana to achieve this award.

### Our July Food Bank Volunteers:

David Ginsburg      Kim Green      David Cook  
Ken Krueger      Margaret Wallace      Mike Ferrell      Katherine Dorroh



Our service schedule at the Food Bank is the third Tuesday of each month at 5:00 p.m. This is a great project to get youth involved in community service. Contact [David Ginsburg](#) to get on the reminder list.

## Ad Spec Sheet 2016-2017 Rotary Club Roster

For more information contact  
Janet Boyett, 318.869.1319  
orders@boyettprinting.com

### Please consider placing an ad in the 2016 - 2017 Rotary Club of Shreveport Roster!

#### AD FORMATS ACCEPTED

PDF, EPS, or TIFF

All ads should be sized exactly to  
the ad size specifications and have a  
resolution of at least 300 dpi.

#### SUBMITTING ADS

Please send all print-ready artwork to  
orders@boyettprinting.com.

Please include the name of your  
company in the file name along with  
"Rotary Ad".

Ex. "BoyettPrintingRotaryAd.pdf"

#### DESIGN SERVICES

If you need help creating your ad,  
our design team would be more  
than happy to assist you. All design  
services are \$55/hour. You can send  
your ad copy and images to orders@  
boyettprinting.com.

**Deadline to purchase ads  
Aug. 23, 2016**

Note: All ads will print in color.

#### PAYMENT FOR AD

Make all checks payable to:

Rotary Club of Shreveport

Attn: Judy Bellew

P.O. Box 380 | Shreveport, LA 71162

Full Page  
3.5" x 7.375"  
\$300  
\$500 tab page  
\$750 inside cover  
\$1500 back cover

Half Page  
3.5" x 3.688"  
\$150

Business Card  
3.5" x 1.5"  
\$75

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## Rotaripost

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### Raffle Winners Last Week

TRF Raffle—Alan English

*Thanks for donating to TRF—this applies to your PHF status*

Rose-Neath Flower Shop—Robert McGowen

Andy Shehee’s hen eggs—Fred Ratzburg

Watermelon from Jon Lowe—Lionel Eltis (who gave it to Bobbie Brasher)

### Program on August 9, 2016

**Dr. Rebekah Gee**  
Secretary, LA Department of  
Health and Hospitals

**Shreveport Convention Center**



(Left) Rotarian Lawrence Brandon greeted on Tuesday.

**Seen Tuesday**



(Above) Stephanie Sievers led the song—an original “We Are Rotary” to the tune of “We Are Family”.



(Above) Look at the smiles from Brad Gosslee, Carlton Golden, Jarrod Horton and Alan Seabaugh.